TESTIMONY OF LIM COLLEGE

IN CONJUNCTION WITH A PUBLIC HEARING OF THE
NY STATE SENATE STANDING COMMITTEE ON HIGHER EDUCATION

April 10, 2019
Testimony Provided by LIM College

Senator Stavisky and other esteemed Senators of the Committee on Higher Education, thank you for giving LIM College the opportunity to present testimony today in relation to your stated topic: "To explore ways to review oversight over for-profit schools in order to better inform students, parents, and consumers about for-profit education schools." My name is Christopher E. Barto and I am currently the Vice President of Government Relations & Community Affairs for LIM College, where I have been employed for almost 15 years. But most of my 30-year career in higher education has been as a financial aid and compliance professional, having worked at several other NYS colleges & universities (public and private not-profit) prior to LIM. It is my honor to be here today. I also come before you on behalf of the Association of Proprietary Colleges (APC), of which LIM College is a member institution.

I would like to thank you and members of the NYS Senate and Assembly Leadership on both sides of the aisle for your bi-partisan rejection in the final FY 2020 budget of the Governor’s proposed For-Profit College Accountability Act. As you know, that proposal was so extreme that it would have closed all of our APC member colleges and would have decimated the proprietary sector of higher education in New York (both degree and non-degree institutions), leaving potentially over 200,000 students without the ability to complete their programs of study. The fact that you and your colleagues in the legislature resoundingly rejected this proposal speaks to an understanding that proprietary colleges have played and continue to play a very important and vital role in helping to provide a robust and in-demand set of higher education options for students in the state.

For LIM College and the Marcuse family thinking about the possibility that our College, which is about the celebrate 80 years of leadership in fashion business and experiential education, could be summarily closed based on a set of arbitrary and capricious metrics is unfathomable. So this begs the question of what problem are we trying to solve if our institutions play such an important role in higher education in NY and have such an extensive history of excellent outcomes for the students we serve? The political climate of discourse and “tribalism” regarding institutions that are routinely described as “predatory for-profit” colleges and schools seems to be the true issue at hand, because in this digital age of transparency certainly all students, parents, and consumers are deserving of better information regarding any institution of higher education they may be considering investing their hard-earned money in. I say that emphatically, in particular, about all-degree granting colleges because in my 30 years of higher education experience working with thousands of students and parents they are largely consistent in wanting to know the same kinds of information in terms of cost of attendance, financial aid & scholarship eligibility, net price, programs of study, graduation rates, average student loan debt, feedback from current students, the quality & professional experience of faculty members, and the employability and long-term success of graduates – they expect that information from all colleges regardless of their private or public status, non-profit or proprietary – they want to be able to make “apples-to-apples” comparisons.

LIM College is a perfect example to illustrate this, we currently have students enrolled from 43 states and 37 different countries, we are a nationally and internationally recognized institution, and students compare us with colleges offering similar programs of study across the U.S. at both public and other private colleges. To suggest that a unique set of public disclosure requirements that would only apply to proprietary colleges in NY would somehow help these students compare LIM College to our competitors ignores who those competitors are and I dare say would only add to the confusion of inconsistent information that many students and families already face in this important decision-making process.
This is particularly true in the area of employability or what is commonly referred to as "placement rates" – which is a misnomer at most colleges. There are very few colleges or universities that actually place graduates in jobs, but there are many variations on the way and the extent to which they assist students to find employment after graduation. LIM College provides students with extensive career development services in the form of seminar courses that start in the freshmen year and continue through graduation with career advising and support for obtaining and completing our three required credit-bearing internships. This support continues beyond commencement with lifelong employment search assistance, access to the College's expansive job search database, and ongoing career advising available to help alumni advance from entry- to mid- and executive-level opportunities in fashion and related industries. In fact, undergraduates spend their final senior semester in a full-time Co-op experience at a company of their choice and more than 50% typically are offered post-graduation employment at that same company and are able to graduate already having obtained a job they want. And within 6 months of graduation we find that more 90% of our alumni looking for employment typically have jobs. For example, for the undergraduate class of 2018, 93% who sought employment had jobs within 6 months (87% were working full-time, 4% part-time, and 9% were working freelance jobs). This data was compiled based on National Association of Colleges and Employers (NACE) standards with a 95% knowledge rate.

Unfortunately, there currently is no uniform definition of how colleges should calculate the employability of their alumni or any general requirement that they do so, other than what might be mandated by specialized accreditors – typically for the licensed professions. The U.S. Department of Education has been attempting unsuccessfully for many years to come up with a consistent and uniform way to require that colleges calculate an employment or job “placement” rate. In this vacuum, colleges and universities from all sectors of higher education have come up with their own ways of calculating employment rates that are all over the map – and some, mostly in the proprietary college sector, have been scrutinized for misrepresenting (in one form or another) that information to the public. But honesty & integrity in higher education is not guaranteed simply because an institution is non-profit. If one were to doubt this all you would have to do is follow a few weeks or months of higher ed news to see issues of data-integrity in trying to influence college rankings, college officials participating in admissions bribery schemes, and financial mismanagement scandals all in the non-profit sector. Thus, students and parents don’t know that the employment or job “placement” rates that colleges are sharing with them reflect many different methodologies, sample sizes, participation rates, and assumptions – and are not proverbially “apples-to-apples”. Appropriate standards for information are important because they standardize how we can evaluate institutions and provide us with comparable benchmarks.

All degree-granting colleges and universities have to meet the same set of standards and adhere to the same stringent oversight of the New York Board of Regents and the New York State Education Department. As such, I would assert that any additional state-based metrics designed to better inform students and parents should exist for all sectors of higher education, but better yet – the White House has recently directed the U.S. Department of Education to develop program-level outcomes data that they intend to add to the federal College Scorecard – including information on earnings, student debt, and loan repayment rates. This will truly provide education consumers with something that has been long-overdue – the ability to actually compare similar academic programs across a wide variety of institutions in all sectors of higher education in the way that consumers in so many other areas of our economy are able to do – based on their intended “purchase.”
About LIM College

LIM College History & Mission

LIM College was founded under the name Laboratory Institute of Merchandising in 1939 by Maxwell F. Marcuse and two colleagues from the fashion industry. Marcuse, a graduate of the City College of New York, had been an advertising manager at R. H. Macy & Company and then the advertising director of Oppenheim Collins, a group of women's specialty stores. As a retailing executive, Maxwell Marcuse had an interest in education, and his concern about proper training led him to work on the establishment of New York University's School of Retailing. In addition, as a member of the Board of Higher Education of the City of New York, Marcuse was actively involved in the establishment of Queens College and the development of Brooklyn College on its present campus. Respecting Marcuse's experience in both retail and education, a group of retail executives from Saks Fifth Avenue, Macy's, Bloomingdale's, Gimbels, and B. Altman approached him with the idea that he should organize a program that would train women for a career in retail management. Marcuse founded the Laboratory Institute of Merchandising and incorporated in it what were then the unique concepts of cooperative education and instruction by adjunct faculty from the industry. In the 1940s, 50s, and 60s, LIM offered certificates to women interested in fashion merchandising with the goal of preparing them for retail positions, primarily in the management-training programs of major retail companies such as Macy's, Bloomingdale's, and Saks Fifth Avenue.

Maxwell's son, Adrian G. Marcuse, who had experience in both marketing and retailing, as well as an M.S. from the Massachusetts Institute of Technology, joined LIM in 1962, and from 1972 to 2002, he served as president and CEO. As the College continued to evolve to meet the needs of both students and industry, associate degree-granting powers were approved in early 1972. Soon after, LIM became the first proprietary college to receive accreditation from the Middle States Commission on Higher Education in 1977. Authority to grant a Bachelor of Professional Studies degree (B.P.S.) was approved in 1983, with the first bachelor's degree being awarded in 1986. In 1996, LIM was authorized to grant a Bachelor of Business Administration degree (BBA) in Fashion Merchandising. Authority to grant a Bachelor of Business Administration degree in Marketing (1998), Visual Merchandising (2003), and Management (2005) followed. During his Presidency, Adrian was a founding member of what is now the influential statewide association known as APC Colleges. He spent a great deal of time in Albany working with New York State officials on advancing the proprietary sector of higher education. He also went on to serve as a Trustee and member of the Executive Committee of the Association of Colleges and Universities of the State of New York and he was active in several higher education professional organizations.

After spending nearly two decades building a successful career in fashion retailing and apparel manufacturing, including as the former Director of Retail Planning for Donna Karan International, Elizabeth S. Marcuse became President in 2002 upon the retirement of her father, Adrian, and represents the third generation of dedicated Marcuse family leadership of the College. Under her guidance, Laboratory Institute of Merchandising became LIM College in 2009, a decision undertaken after an extensive re-branding effort. Elizabeth worked to lead the College through a period of incredible strategic growth in enrollment, physical presence, and academic mission, while at the same time working to ensure that our student body is more geographically and ethnically diverse. Most notably, she has overseen LIM's ascension to become a master's degree-granting institution, leading to the development of unique Masters of Professional Studies (MPS) programs in Fashion Marketing, Fashion Merchandising & Retail Management, Global Fashion Supply Chain Management, and The Business of Fashion. Elizabeth has also overseen the development of the College's first Bachelors of Science (BS)
degree programs, in International Business and Fashion Media, as well as the launch of several of our programs in a fully online format. She also serves on the Advisory Board of Fashion Group International and is a member of the Board of Trustees of APC Colleges, where she has been an active advocate for higher education issues on both the state and federal levels.

I am sharing this detailed history with you because I believe it is important to demonstrate that LIM College and the Marcuse family have played a long-standing and significant role in the development of fashion business education, experiential education, and the wider higher education community here in New York City and throughout the state.

While LIM College has grown in size and evolved educationally, the original mission—to educate students through a practical hands-on curriculum and consistent exposure to the fashion industry—has been unaltered. The interest and cooperation of the fashion and related industries have made LIM the successful college that it is. LIM College has sought and continues to receive the backing and recognition of the fashion industry through its support of the College’s cooperative education curriculum, the willingness of fashion executives to serve on the advisory board, the provision of capable instructors and guest speakers, and, most significant, the acceptance of LIM’s graduates into the fashion industry.

An Affordable Private Education

Today LIM College educates approximately 1,800 students annually in eight undergraduate degree programs and four graduate programs of study. As I shared previously, the College has become a recognized leader nationally and internationally in the business of fashion, drawing students from 43 states and 37 different countries. LIM is a private college and we provide a private college experience with a student-to-faculty ratio of 9:1 and an average class size of 17 students. We do so at a competitive tuition rate that is well below the average tuition and fees of the top ten private colleges that our prospective students typically also apply to:

2018-19 Direct Tuition & Fees Cost Comparison with Overlap Private Colleges

![Bar graph showing tuition and fees for different colleges]
The College has worked tirelessly to keep tuition increases to a minimum at the same time we have reinvested our tuition revenue into continued improvement of our facilities and all academic, career, and other support services for students. The college has done so without the direct financial support of any New York state or federally provided funds – the type of tax-payer based funding that highly subsidizes public colleges and universities. Our students are eligible to receive NYS grant funds as well as federal grant and loan funds to assist with their cost of attendance, but those funds make up just less than 55% of our tuition and fees revenue.

The College's operating expenses are funded almost exclusively from tuition and fees revenue and over 90% of those funds are used towards expenses that directly or indirectly support instruction and student services. Specifically, all instructional expenses, academic support, and student support services account for 36% of core expenses and institutional scholarships & grants account for another 10%.

Being located in midtown Manhattan, LIM's first-class facilities and associated operations are expensive and require a significant investment that accounts for 28% of our core expenses. Having higher real estate, taxes, & related operating expenses proportionally doesn’t mean that the quality of the College’s academic programs is lower than others without such high expenses in this area – this is not a causal inference.

Most educators agree that institutional quality is best evidenced by the outcomes of a college’s graduates – demonstrated by factors such as persistence in degree completion (graduation rate), employability, earnings, and successful repayment of student loans. If the portion of tuition dollars spent directly on instruction was a direct correlation with institutional quality then we would expect to see that the aforementioned outcome metrics of the heavily tax-payer subsidized CUNY and SUNY colleges and universities would be dramatically higher than colleges in other sectors, but that is not the case. I would venture to say that how efficiently and effectively an institution uses its financial resources does matter and can influence the success
of its academic programs. And students and parents evaluating college and their academic programs certainly care far more about the outcomes of an institution’s graduates than they do about the allocation of financial “inputs”.

**Accreditation**

Standards that are applied consistently and uniformly matter in evaluating institutions. As I mentioned previously, in 1977 LIM College became the first proprietary college to receive regional accreditation from the Middle States Commission on Higher Education (MSCHE). Regional accreditation is widely recognized as the highest level of general institutional accreditation for colleges and universities in the U.S. Credits earned from regionally accredited institutions are also more widely accepted and thus more readily transferable. LIM has consistently adhered to the high standards of the MSCHE and maintained our regional accreditation for over 40 years. And through the required periodic Self-Study institutional review process our accreditation was recently reaffirmed with commendation in 2017. The strength of our curriculum and academic programs has also been further affirmed via specialized accreditation of our business degree programs by the Accreditation Council for Business Schools and Programs.

**Experiential Education and Industry Connections**

Located in the heart of New York City — the nation’s fashion and business capital — LIM College provides students with innumerable opportunities for firsthand experience and professional development. The College is widely recognized as a pioneer in experiential education known for fostering a unique connection between real-world experience and academic study in business principles. We require undergraduate students to complete 12 credits of experiential education in the form of focused career building seminars and 3 mandatory internships. During their first few years students intern in a retail and corporate setting for a total of at least 260 hours. During their final semester, students spend a minimum of 28 hours a week in an internship related to their specific career goals. Visits to fashion-related companies and guest lectures from industry professionals also expose students to a multitude of career options.

The College has exceptionally strong ties to the fashion industry and works closely with our Fashion Industry Advisory Board members to continually fine tune and adapt our academic programs to meet the needs of employers and to deliver sought-after talent — making LIM College a strong economic driver and workforce pipeline for one of New York’s most important industries. Comprised of successful senior executives from a broad range of areas in fashion and related industries, the Fashion Industry Advisory Board assists and advises the College in areas that include curriculum, long-range planning, and industry outreach. Board members also mentor students, host trips to industry sites, speak in class, hire LIM students and alumni, and help the College to identify emerging areas of study. Advisory Board members hold, or have held, high-level positions with companies that include Ascena Retail Group, Bloomingdale’s, Coty, Derek Lam, Macy’s Inc, PricewaterhouseCoopers, Ross Stores, Serta Simmons Bedding, and Vera Bradley.

LIM College alumni number over 10,000, and many have gone on to excel at top companies, including, but not limited to: Barney’s, Bloomingdale’s, Calvin Klein, Coach, Harper’s Bazaar, Kenneth Cole Productions, Lord & Taylor, Macy’s, Michael Kors, Neiman Marcus, Nordstrom, Ralph Lauren, and Tommy Hilfiger. And despite the tumultuous economic conditions of the last 10 years and tremendous changes transforming the fashion industry, the employment rate of LIM College graduates has remained consistently high. For example, for the Class of 2017, 92% of undergraduates seeking employment secured positions throughout the fashion and
related industries, with 97% of these alumni employed within 6 months of graduation. Among master’s degree graduates seeking employment and who were eligible to work in the U.S., 90% secured positions in the fashion and related industries, with 87% of these alumni employed within 6 months of graduation.

LIM College is widely recognized in the fashion industry as being a leader in fashion business education for 8 decades – providing top talent and supporting the economic development of one of New York State’s most important industries – with more than 900 fashion company corporate headquarters located in the NY Metro Area.

Accolades

LIM College is committed to ensuring that our students receive a highly valuable education that will serve as a strong foundation for professional success, within the most supportive environment possible. This focus and dedication has resulted in many external accolades:

- LIM College’s online graduate degree programs were included in U.S. News & World Report’s 2019 rankings of the Best Online Graduate Business Programs.
- The Princeton Review named LIM College to their “Best in the Northeast” list of colleges for 2019 – the 14th consecutive year we have been recognized in this manner.
- For the past four years, Phi Theta Kappa, the oldest, largest and most prestigious honor society recognizing students pursuing two-year degrees, named LIM College to its “Transfer Honor Roll” as one of the 40 top colleges nationwide creating dynamic pathways to support students transferring from community colleges.
- LIM was ranked in the top 10% of value-added four-year colleges in the U.S. in a 2015 study by the Brookings Institution.

These distinctions are the types of recognition and independent validation that any college would be proud of and affirm that we are a respected college in the full sense and weight of that word. For over 40 years the New York Board of Regents and the State Education Department have held all four sectors of degree-granting colleges to the same high standards. If legislators are interested in helping students make better informed college decisions than that effort should be designed to assist all NY students – to improve transparency for all. And if the intent of legislators is to raise some of the state’s higher education standards, than the bar should be equally raised to benefit all students.

In Conclusion

We live in a digital age of information overload and student and parents who are trying to make what is likely their most important and most expensive lifelong educational decision are faced with a dazzling array of different presentations of college data on the internet. They need clear and consistent information that is based on agreed upon standards for data that are applicable to all colleges and universities and that allow for an assessment of similar programs based on the outcomes of their graduates. Families increasingly want and expect better information on the potential return on investment (ROI) of the institutions they are considering. College should expand student’s horizons, help them to better understand the world we live in, encourage them to become engaged citizens, support lifelong learning, and provide them with the tools and critical skills to improve their position in life through productive and hopefully progressive work careers. Students and their families care most about outcomes – not a report card or rating based on institutional inputs that would try to serve as an over-simplified proxy for ranking quality. While colleges cannot guarantee specific job and career outcomes, they can provide
good data that demonstrates the track record of the accomplishments of previous students – their graduation rate, employment rate, and loan repayment rates for example. But that data must be appropriately standardized and be readily available for all colleges because students and parents don’t shop by sector of higher education — they look at a whole host of institutional factors, but their search routinely centers around programs of study that the student is interested in. We support the federal effort to make program-level outcomes data available through the College Scorecard for all colleges & universities. We urge the legislature to continue New York’s commitment to high standards and equality & parity across all sectors that has created such a robust system of higher education in the state. As you consider the possibility of implementing additional standards and/or disclosures of outcomes data we urge you to clearly articulate the intended outcome, ensure any new standard in New York utilizes established norms that can be compared to other institutions and continue to maintain this parity by equally applying those measures to all sectors of higher education in NY in order to support transparency and access for all students in the state.

Exhibits

Please see the attached Exhibit A which includes 29 letters of support from a combination of LIM College alumni, members of our Board of Directors, and industry Presidents, CEOs, and other senior-level executives who serve on our Fashion Industry Advisory Board and who have offered internships and full-time employment to numerous LIM College students and alumni. They all attest to the unique nature of the College’s academic programs and essential role that LIM plays in supporting the economic engine of NY’s fashion and related industries.

Contact Information: Christopher E. Barto
Vice President of Government Relations & Community Affairs
LIM College
carl.barto@limcollege.edu
Phone (212)310-0635
Exhibit A

Letters of Support from

LIM College Alumna

LIM College Industry Partners

LIM College Board Members
March 4, 2019

Andrea Stewart-Cousins
Leader, New York State Senate
Carl Heastie
Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

Dear Ms. Stewart-Cousins and Mr. Heastie,

As an alumna of LIM College Class of 1996, I write to express my concerns with the Governor’s proposed For-Profit College Accountability Act.

I chose LIM College for its educational focus on the business of fashion and for the support it provides to its students. LIM College’s academic curriculum and internship opportunities helped prepare me for the career I hoped to pursue. My LIM education gave me a solid professional background coupled with real world experience while still in school which enabled me to immediately be competitive in the fashion industry.

Today, I work as the Director of Creative Operations for Victoria’s Secret. I’m proud to say that my employer, L. Brands, makes a point of seeking out LIM College students to fill its internship opportunities and has hired LIM students post-graduation.

The Governor’s goals of ensuring access to a quality, affordable education are commendable – but his proposal would harm the very students it seeks to help.

Accordingly, I urge you to reject the Governor’s proposed “For-Profit College Accountability Act” and ensure future students attending LIM College and other institutions like it can continue to attend the institutions that best serve their needs and support them on their pathway to successful careers.

Sincerely,

Alali George

Alali George
Director of Creative Operations, Victoria’s Secret
March 4, 2019

Andrea Stewart-Cousins  
Leader, New York State Senate  
Carl Heastie  
Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

Dear Ms. Stewart-Cousins and Mr. Heastie,

As an alumna of LIM College Class of 2012, I write to express my concerns with the Governor’s proposed For-Profit College Accountability Act.

I chose LIM College for its educational focus on the business of fashion and for the support it provides to its students. Like many who have gone to LIM, I had a dream to be a part of an exciting, fast-paced, and challenging industry, and I wanted to be around others who were just as passionate and ambitious as I was. LIM College nurtured us — teaching us the skills we needed to be business professionals and providing constant mentorship along the way from faculty and administrators, many of whom were active industry professionals and not just academics. I believe this is not only one of LIM’s critical differentiators but one of the key reasons why its students succeed. Through an immersive curriculum, we are taught to think critically and creatively, to lead, to collaborate, and solve real-life business problems so we can hit the ground running when we graduate. It’s why I was not only able to graduate as the College’s valedictorian that year, but also graduate with a resume stacked with seven internships/work experience, multiple references, and enter the workforce as one of sixteen graduates from around the nation to join Macys.com first ever executive development program.

Seven years later, I’ve since transitioned from the fashion industry, and am working as the Chief of Staff to the SVP, Global Membership Rewards & Benefits at American Express, and I have been with the company for over three years. I’m often asked about how I made the change from a Fashion Marketer to the financial services industry, but I have never thought twice about my preparedness because I am confident in the skills, professionalism, and network I built at LIM. Seven years later, I’m still an active alumna, visiting the College every couple of months to share my experiences and successes with prospective students and their parents as well as current students and graduates. I built a community for myself as a student at LIM College, and I am proud to be shaping it as an alumna and give back to a community that gave me so much.

As such, while the Governor’s goals of ensuring access to a quality, affordable education are commendable, I believe his proposal would harm the very students it seeks to help. Accordingly, I urge you to reject the Governor’s proposed “For-Profit College Accountability Act” and ensure
future students attending LIM College and other institutions like it can continue to attend the institutions that best serve their needs and support them on their pathway to successful careers.

Sincerely,

*Alexis Michaelides*

Alexis Michaelides  
Director of Business Planning & Strategy, American Express
March 7, 2019

Andrea Stewart-Cousins
Leader, New York State Senate
Carl Heastie
Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

Dear Ms. Stewart-Cousins and Mr. Heastie,

As an alumna of LIM College Class of 2015, I write to express my concerns with the Governor’s proposed For-Profit College Accountability Act.

I chose LIM College for its educational focus on the business of fashion and for the support it provides to its students. LIM College’s academic curriculum and internship opportunities helped prepare me for the career I hoped to pursue. Because of LIM College, at just the age of 21 I was given the opportunity to work for an incredibly famous New York based fashion designer, Betsey Johnson. Johnson hired me because of my learning and training from LIM College. I have now gone on to have an impressive career planning events in New York City, all because LIM gave me that opportunity.

Today, I am a project manager at FIRST global events agency specializing in Bank of America corporate events. I am proud to say that my employer, FIRST, makes a point of seeking out LIM College students to fill its internship opportunities and has hired LIM students post-graduation as well as my past companies, Betsey Johnson and Barclay’s Center.

The Governor’s goals of ensuring access to a quality, affordable education are commendable — but his proposal would harm the very students it seeks to help. Accordingly, I urge you to reject the Governor’s proposed “For-Profit College Accountability Act” and ensure future students attending LIM College and other institutions like it can continue to attend the institutions that best serve their needs and support them on their pathway to successful careers.

Sincerely,

Annalie Kaiser
FIRST Global Events Agency
March 12, 2019

Andrea Stewart-Cousins
Leader, New York State Senate
Carl Heastie
Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

Dear Ms. Stewart-Cousins and Mr. Heastie,

As an alumna of LIM College Class of 2017, I write to express my concerns with the Governor’s proposed For-Profit College Accountability Act.

I chose LIM College for its educational focus on the business of fashion and for the support it provides to its students. LIM College’s academic curriculum and internship opportunities helped prepare me for the career I hoped to pursue. For example, LIM College gave me the resources to find the job that I am now currently in. My boss is an alumni of LIM College, and with the help of LIM College’s Alumni Association, I was able to complete my senior co-op internship with PJCP and then was hired on full-time upon graduation. More so, within my first year, I was promoted to an Event Manager.

Today, I work as an Event Manager for Patrick J. Clayton Productions. I’m proud to say that my employer, PJCP, makes a point of seeking out LIM College students to fill its internship opportunities and has hired other LIM students post-graduation.

The Governor’s goals of ensuring access to a quality, affordable education are commendable – but his proposal would harm the very students it seeks to help. Accordingly, I urge you to reject the Governor’s proposed “For-Profit College Accountability Act” and ensure future students attending LIM College and other institutions like it can continue to attend the institutions that best serve their needs and support them on their pathway to successful careers.

Sincerely,

Aubriana A. Sweet
Event Manager, PJCP
March 4, 2019

Andrea Stewart-Cousins - Leader, New York State Senate

Carl Heastie - Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

Dear Ms. Stewart-Cousins and Mr. Heastie,

As an alumna of LIM College Class of 2012 and 2014, I write to express my concerns with the Governor’s proposed For-Profit College Accountability Act.

I chose LIM College for its educational focus on the business of fashion and for the support it provides to its students. LIM College’s academic curriculum and internship opportunities helped prepare me for the career I hoped to pursue. LIM created a unique space for students to grow, learn and build a community together. The staff and faculty support the students in an unparalleled way; everyone can succeed with that type positivity. LIM College is still my home away from home. I owe a lot of who I am in my adult life to them - my confidence soared when I started, my leadership qualities expanded with time and my professional career blossomed all with the support of LIM.

Today, I work for The Premiere Group as the Senior Manager of International Business.

Since joining the company, I’m proud to say that my employer is looking forward to using LIM College students to fill its internship opportunities and as the company expands, look to hire LIM student’s post-graduation.

The Governor’s goals of ensuring access to a quality, affordable education is commendable — but his proposal would harm the very students it seeks to help.

Accordingly, I urge you to reject the Governor’s proposed “For-Profit College Accountability Act” and ensure future students attending LIM College and other institutions like it can continue to attend the institutions that best serve their needs and support them on their pathway to successful careers.

Sincerely,

Gabrielle Wisler

Gabrielle Wisler
Senior Manager of International Business
The Premiere Group
March 4, 2019

Andrea Stewart-Cousins
Leader, New York State Senate
Carl Heastie
Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

Dear Ms. Stewart-Cousins and Mr. Heastie,

As an alumna of LIM College Class of 2014, I write to express my concerns with the Governor’s proposed For-Profit College Accountability Act.

I chose LIM College for its educational focus on the business of fashion and for the support it provides to its students. LIM is not a typical college and it is for that reason that I look back fondly on my years there. My semesters were extremely busy; full of classes, internships and jobs but this schedule taught me to balance and prioritize tight timelines that are not easy to master without life experience. At LIM I was able to hone my skill set related to the field I felt passionate for and wished to pursue without spending extraneous time on subjects that were unrelated. Public speaking, resume/LinkedIn building and networking are additional skills outside of academia that I am appreciative for LIM instilling in their students, as these will take me far in all phases of my career. My success allowed me to be a lifelong member of two prestigious business honor societies (Sigma Beta Delta and Delta Mu Delta).

Today, I am the Visual Planning Associate for Tommy Hilfiger, North America. I have worked at Tommy Hilfiger for five years now, supporting the Company Store business of~250 stores. I landed this job by being remembered for the high-quality work I put out as a student intern twice from LIM College. Tommy Hilfiger is just one of the esteemed, prospering fashion companies that makes a point to fill internship opportunities and hire LIM students post-graduation. To this day, I have worked personally with LIM interns and cross-functional partners and I can say with great confidence that they are amongst the most elite group.

I will forever be grateful for my time at LIM, as they never stop supporting students even once they have graduated. If I ever choose to change careers and need help finding a new job, LIM is there to help me. I have walked as part of the esteemed alumni at LIM’s commencement and I feel great pride when I am on that stage.

The Governor’s goals of ensuring access to a quality, affordable education are commendable — but his proposal would harm the very students it seeks to help.
Accordingly, I urge you to reject the Governor’s proposed “For-Profit College Accountability Act” and ensure future students attending LIM College and other institutions like it can continue to attend the institutions that best serve their needs and support them on their pathway to successful careers.

Sincerely,

Lisa Michaelides

Lisa Michaelides
Visual Planning Associate, Tommy Hilfiger North America
March 6, 2019

Andrea Stewart-Cousins - Leader, New York State Senate
Carl Heastie - Speaker, New York State Assembly
Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

Dear Ms. Stewart-Cousins and Mr. Heastie,

As an alumna of LIM College Class of 2013, I write to express my concerns with the Governor’s proposed For-Profit College Accountability Act.

I chose LIM College for its educational focus on the business of fashion and for the support it provides to its students. LIM College’s academic curriculum and internship opportunities helped prepare me for the career I hoped to pursue. They coached me on my professional skills and helped build my network exponentially.

Today, I work as a digital strategist for Federico Brands.

“I’m proud to say that my employer, makes a point of seeking out LIM College students to fill its internship opportunities and has hired LIM students post-graduation.”

The Governor’s goals of ensuring access to a quality, affordable education is commendable—but his proposal would harm the very students it seeks to help. Accordingly, I urge you to reject the Governor’s proposed “For-Profit College Accountability Act” and ensure future students attending LIM College and other institutions like it can continue to attend the institutions that best serve their needs and support them on their pathway to successful careers.

Sincerely,

Samantha Mellone
Digital Strategist, Federico Brands
March 11, 2019

Andrea Stewart-Cousins
Leader, New York State Senate
Carl Heastie
Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

Dear Ms. Stewart-Cousins and Mr. Heastie,

As an alumna of LIM College Class of 2016, I write to express my concerns with the Governor’s proposed For-Profit College Accountability Act.

I chose LIM College for its educational focus on the business of fashion and for the support it provides to its students. LIM College’s academic curriculum and internship opportunities helped prepare me for the career I hoped to pursue. Being the first person from my family to go to college gave me such great pride when receiving my diploma. Throughout my years at LIM College, they have been nothing but supportive in order to develop and transition into my career. LIM’s goal is job security for students, whether it is around the clock help with resumes, or even teachers counseling at the end of class, they set you up for success. With that being said, LIM College led me to accomplish my dream job as an Assistant Buyer for Burlington.

Today, I work as an Assistant Buyer for Burlington Stores
“I'm proud to say that my employer, Burlington, makes a point of seeking out LIM College students to fill its internship opportunities and has hired LIM students post-graduation.

The Governor’s goals of ensuring access to a quality, affordable education are commendable — but his proposal would harm the very students it seeks to help. Accordingly, I urge you to reject the Governor’s proposed “For-Profit College Accountability Act” and ensure future students attending LIM College and other institutions like it can continue to attend the institutions that best serve their needs and support them on their pathway to successful careers.

Sincerely,

Samantha Svorinich
Assistant Buyer, Burlington
March 6, 2019

Andrea Stewart-Cousins  
Leader, New York State Senate  
Carl Heastie  
Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

Dear Ms. Stewart-Cousins and Mr. Heastie,

As an alumna of LIM College Class of 2013, I write to express my concerns with the Governor’s proposed For-Profit College Accountability Act.

I chose LIM College for its educational and professional focus on the business of fashion. The support it provides to its students and the access to the fashion industry, executives and high priority internships are unparalleled. LIM College’s academic curriculum and internship opportunities prepared me for the career I currently have and only dreamed of back when I was a student. LIM helped me develop the personal and professional characteristics that make me the driven, detail oriented, curious and dedicated individual I am today.

I was hired as a full-time employee on the last day of my LIM College Senior Co Op internship at the most renowned, global luxury fashion brand in the world – Chanel. I have since, after six years, moved to an up and coming technology e-commerce luxury retailer who is changing the way people shop runway fashion. I wouldn’t be here today without LIM’s guidance, support, professors and mentors.

Today, I work at Moda Operandi managing Global Brand Marketing and Media. I’m proud to say that all of the companies I’ve had the pleasure of working for make a point of seeking out LIM College students to fill their internship opportunities because of their reputation within the industry.

The Governor’s goals of ensuring access to a quality, affordable education are commendable – but his proposal would harm the very students it seeks to help.

Accordingly, I urge you to reject the Governor’s proposed “For-Profit College Accountability Act” and ensure future students attending LIM College and other institutions like it can continue to attend the institutions that best serve their needs and support them on their pathway to successful careers. I hope you see this from my personal letter and the success I’ve had after LIM launched me into this industry.

Sincerely,

Stefani O’Sullivan  
Manager, Brand Marketing  
Moda Operandi
To: Andrea Stewart Cousins – Leader, New York State Senate
Carl Heastie – Speaker, New York State Assembly

Dear Ms. Stewart-Cousins and Mr. Heastie:

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

I write this letter on behalf of LIM College to express my serious concern regarding Governor’s Cuomo’s proposal known as the “For-Profit College Accountability Act” and the extremely negative impact it would have on the ability of New York’s fashion business sector to recruit qualified employees.

I am the Chief Merchandising Officer of Golden Touch Imports and an LIM College alum. Founded in 1975, Golden Touch Imports is one of the largest apparel importers in the country. Based in New York, we serve the fashion industry globally which generates over $50.8 billion dollars in the United States alone.

As an alum I know firsthand that LIM College offers its students a unique educational experience that exists nowhere else. My LIM College education prepared me for what is now my 36-year career in rewarding positions in the fashion industry with increasing levels of responsibility. I served on the College’s Fashion Industry Advisory Board for many years and am currently a member of the College’s Ambassador Group.

By imposing arbitrary restrictions that would make it virtually impossible for an institution such as LIM College to continue serving students, this proposal would not only have a significant negative impact on New York State’s fashion business talent pipeline, but also on New York’s capacity to sustain its reputation as a leader of fashion and design.

Most troubling in my mind is the Governor’s proposed requirement that proprietary colleges (only) meet a requirement of 50% minimum expenditures for instruction in the form of faculty salaries, wages and benefits. The state wide average among degree-granting colleges is 22.4%. Colleges in areas where rent, repairs and other facility related expenses are very high – like LIM College whose campus is – appropriately - in New York City the fashion capital are particularly unfairly disadvantaged.

The fashion industry is one of New York State’s largest fields of employment including textile production, apparel, manufacturing, wholesale and retail markets to name just a few. As our
industry continues to grow and evolve, fashion companies and organizations like Golden Touch Imports will naturally look to LIM College to provide qualified graduates to fill positions.

LIM College is a strong economic driver for one of New York State's most noted industries, as it is able to identify the needs of employers and to adapt and develop academic programs to meet those needs.

Therefore, I urge you to reject the Governor's proposal known as the "For-Profit College Accountability Act" in order to preserve LIM College as it is key to supplying the next generation of New York's fashion business professionals.

Sincerely,

Douglas Jakubowski
Chief Merchandising Officer
The Golden Touch Group
March 2, 2019

Andrea Stewart Cousins — New York State Senate
Carl Heastie — Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

Dear Ms. Andrea Stewart Cousins and Mr. Carl Heastie,

I write this letter on behalf of LIM College to express my grave concern regarding Governor Cuomo’s proposal known as the “For-Profit College Accountability Act,” and the extremely negative impact it would have on the ability of New York’s fashion business sector to recruit qualified employees.

Based in New York, John Varvatos is an American international luxury men’s lifestyle brand established in 1999. The John Varvatos company has had the opportunity to work with the students of LIM College as interns. In addition, John Varvatos also employs numerous LIM students post-graduation who have continued to work for the company for years.

By imposing arbitrary restrictions that would make it virtually impossible for an institution such as LIM College to continue serving students, this proposal would not only have a significant negative impact on New York State’s fashion business pipeline, but also on New York’s capacity to sustain its reputation as a bastion of fashion, culture and design. Together with the arts, fashion constitutes one of New York State’s largest fields of employment, employing over 250,000 New Yorkers across a variety of Industries, including textile production, apparel manufacturing, wholesale and retail, museums and galleries, the visual and performing arts, and other industries crucial to New York State’s economy.

LIM College is a strong economic driver for one of New York’s most noted industries, as it is able to identify the needs of employers such as myself and adapt and develop academic programs to meet those needs. Therefore, I am strongly against your proposal known as the “For-Profit College Accountability Act.” In order to preserve LIM College, as it is key to supplying the next generation of New York’s fashion business professionals.

Sincerely,

[Signature]

Luisa Herrera-Garcia
SVP of Production — John Varvatos Enterprise
To: Andrea Stewart Cousins – New York Senate  
Carl Heastie – Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

I write this letter on behalf of LIM College to express my serious concern regarding Governor’s Cuomo’s proposal known as the “For-Profit College Accountability Act” and the extremely negative impact it would have on the ability of New York’s fashion business sector to recruit qualified employees.

Based in New York, The Accessories Council is a not-for-profit, international trade organization established in 1994. We represent over 300 member companies and organizations. Our mission is to stimulate global consumer awareness and demand for fashion accessory products. We serve the industry globally which generates over $50.8 billion dollars in the United States alone.

LIM College offers its students a unique educational experience that exists nowhere else which is one of the reasons the Accessories Council has partnered with and supported the College and its students for many years. In fact, I served on their Fashion Industry Advisory Board for six years.

By imposing arbitrary restrictions that would make it virtually impossible for an institution such as LIM College to continue serving students, this proposal would not only have a significant negative impact on New York State’s fashion business talent pipeline, but also on New York’s capacity to sustain its reputation as a leader of fashion and design.

Most troubling in my mind is the Governor’s proposed requirement that proprietary colleges (only) meet a requirement of 50% minimum expenditures for instruction in the form of faculty salaries, wages and benefits. The state wide average among degree-granting colleges is 22.4%. Colleges in areas where rent, repairs and other facility related expenses are very high – like LIM College whose campus is – appropriately - in New York City the fashion capitol are particularly unfairly disadvantaged.

The fashion industry is one of New York State’s largest fields of employment including textile production, apparel, manufacturing, wholesale and retail markets to name just a few. As our industry continues to grow and evolve, fashion companies and organizations like Accessories Council will naturally look to LIM College to provide qualified graduates to fill positions.
LIM College is a strong economic driver for one of New York State's most noted industries, as it is able to identify the needs of employers and to adapt and develop academic programs to meet those needs.

Therefore, I urge you to reject the Governor's proposal known as the "For-Profit College Accountability Act" in order to preserve LIM College as it is key to supplying the next generation of New York's fashion business professionals.

Sincerely,

[Signature]

Karen Giberson
President & CEO
March 11, 2019

The Honorable Andrew M. Cuomo
Governor of New York State

Re: Governor Cuomo's Proposed “For-Profit College Accountability Act”

Dear Governor Cuomo:

I write this letter on behalf of LIM College to express my grave concern regarding Governor Cuomo’s proposal known as the “For-Profit College Accountability Act” and the extremely negative impact it would have on the ability of New York’s fashion business sector to recruit qualified employees.

LCEL dba as CARMEN MARC VALVO, a high end Couture and RTW fashion designer based in New York City, has had the opportunity to work with the students of LIM College. Over the years we have had a continued relationship with LIM College. Every year we would use interns from the college to assist at our bi-annual fashion events and to provide assistance in our marketing and business offices. Most recently, we partnered with LIM College for two years to run a fashion show in which the students provided assistance in every area of the production.

By imposing arbitrary restrictions that would make it virtually impossible for an institution such as LIM College to continue serving students, this proposal would not only have a significant negative impact on New York State’s fashion business talent pipeline, but also on New York’s capacity to sustain its reputation as a bastion of culture and design. Together with the arts, fashion comprises one of New York State’s largest fields of employment — employing over 240,000 New Yorkers across a variety of industries, including textile production, apparel manufacturing, wholesale and retail markets, museums and galleries, the visual and performing arts, and other industries crucial to New York State’s economy.[1] With our sector projected to grow 20% over the next eight years, companies such as CARMEN MARC VALVO will naturally look to LIM College to provide qualified graduates to fill positions.

LIM College is a strong economic driver for one of New York’s most noted industries, as it is able to identify the needs of employers such as myself and adapt and develop academic programs to meet those needs. Therefore, I urge you to reject the Governor’s proposal known as the “For-Profit College Accountability Act” in order to preserve LIM College, as it is key to supplying the next generation of New York’s fashion business professionals.

Sincerely,

Therese Hoarty

Manager, Customer Service and VIP Client Relations

February 26, 2019

The Honorable Andrew M. Cuomo
Governor of New York State

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

Dear Governor Cuomo,

I write this letter on behalf of LIM College to express my grave concern regarding Governor Cuomo’s proposal known as the “For-Profit College Accountability Act” and the extremely negative impact it would have on the ability of New York’s fashion business sector to recruit qualified employees.

Barneys New York, an American chain of luxury department stores, has had the opportunity to work with the students of LIM College as interns. Barneys New York has also employed numerous LIM students after graduation who have continued to work for the company for years after.

By imposing arbitrary restrictions that would make it virtually impossible for an institution such as LIM College to continue serving students, this proposal would not only have a significant negative impact on New York State’s fashion business pipeline, but also on New York’s capacity to sustain its reputation as a bastion of fashion, culture and design. Together with the arts, fashion compromises one of New York State’s largest fields of employment—employing over 240,000 New Yorkers across a variety of industries, including textile production, apparel manufacturing, wholesale and retail markets, museums and galleries, the visual and performing arts, and other Industries crucial to New York State’s economy[1]. With our sector projected to grow 20% over the next eight years, companies such as Barneys New York will naturally look to LIM College to provide qualified graduates to fill positions.

LIM College is a strong economic driver for one of New York’s most noted industries, as it is able to identify the needs of employers such as myself and adapt and develop academic programs to meet those needs. Therefore, I am strongly against your proposal known as the “For-Profit College Accountability Act” in order to preserve LIM College, as it is key to supplying the next generation of New York’s fashion business professionals.

Sincerely,

Daniella Vitale
President/Chief Executive Officer
Barneys New York

Andrea Stewart Cousins
Leader, New York State Senate
Carl Heastie
Speaker, New York State Assembly

Date: 02.27.2019

Dear Ms. Stewart-Cousins and Mr. Heastie:

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

I write this letter on behalf of LIM College to express my serious concern regarding Governor’s Cuomo’s proposal known as the “For-Profit College Accountability Act” and the extremely negative impact it would have on the ability of New York’s fashion business sector to recruit qualified employees.

I founded Daily Front Row, Inc. in 2011 and today it is fashion’s leading business-to-influencer media enterprise. Based in New York, we serve the fashion industry globally which generates over $50.8 billion dollars in the United States alone.

LIM College offers its students a unique educational experience that exists nowhere else which is one of the reasons the Daily Front Row has partnered with and supported the College and its students for several years. In fact, I currently serve on their Fashion Industry Advisory Board.

By imposing arbitrary restrictions that would make it virtually impossible for an institution such as LIM College to continue serving students, this proposal would not only have a significant negative impact on New York State’s fashion business talent pipeline, but also on New York’s capacity to sustain its reputation as a leader of fashion and design.

Most troubling in my mind is the Governor’s proposed requirement that proprietary colleges (only) meet a requirement of 50% minimum expenditures for instruction in the form of faculty salaries, wages and benefits. The state wide average among degree-granting colleges is 22.4%. Colleges in areas where rent, repairs and other facility related expenses are very high—like LIM College whose campus is appropriately in New York City the fashion capital—are particularly unfairly disadvantaged.

810 Seventh Avenue, Ste. 400A, New York, NY 10019
The fashion industry is one of New York State's largest fields of employment including textile production, apparel, manufacturing, wholesale and retail markets to name just a few. As our industry continues to grow and evolve, fashion companies will naturally look to LIM College to provide qualified graduates to fill positions.

LIM College is a strong economic driver for one of New York State's most noted industries, as it is able to identify the needs of employers and to adapt and develop academic programs to meet those needs.

Therefore, I urge you to reject the Governor's proposal known as the "For-Profit College Accountability Act" in order to preserve LIM College as it is key to supplying the next generation of New York’s fashion business professionals.

Sincerely,

[Signature]
Brandusa Niro
Editor-in-Chief & CEO
Daily Front Row Inc.
Date: February 24, 2019

To: Andrea Stewart-Cousins – Leader, New York State Senate
Carl Heastie – Speaker, New York State Assembly

Dear Ms. Stewart-Cousins and Mr. Heastie

Re: Governor Cuomo’s Proposed “For Profit College Accountability Act”

I write this letter on behalf of LIM College to express my grave concern regarding Governor Cuomo’s proposal known as the “For Profit College Accountability Act” and the extremely negative impact it would have on the ability of New York’s fashion business sector to recruit qualified employees.

Cormac Advisory Services (CAS) develops end-to-end men’s and women’s apparel specializing in contemporary and utility clothing and wearable technology integration with special emphasis in corporate social responsibility. CAS is a global advisory service in particular has had the opportunity to work with the students of LIM College as interns and/or after graduation. We are pleased to be able to participate LIM internship program because the students are well prepared to apply their ‘learned’ business skills in CAS projects.

By imposing arbitrary restrictions that would make it virtually impossible for an institution such as LIM College to continue serving students, this proposal would not only have a significant negative impact on New York State’s fashion business talent pipeline, but also on New York’s capacity to sustain its reputation as a leader of fashion and design.

LIM College is a strong economic driver for one of New York State’s most noted industries, as it is able to identify the needs of employers and to adapt and develop academic programs to meet those needs.

Therefore, I urge you to reject the Governor’s proposal known as the “For-Profit College Accountability Act” in order to preserve LIM College as it is key to supplying the next generation of New York’s fashion business professionals.

Truly yours,
Cormac Advisory Services, LLC.

By: Michael Gilson, CEO
February 22, 2019

Andrea Stewart Cousins – New York State Senate
Carl Heastie – Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

Dear Ms. Stewart Cousins and Mr. Heastie:

I write this letter on behalf of LIM College to express my grave concern regarding Governor Cuomo’s proposal known as the “For-Profit College Accountability Act” and the extremely negative impact it would have on LIM College and its students.

EVINS Communications, based in New York City for over thirty years, consults daily with all major print and digital media outlets. EVINS is known for Brand Growth and Crisis Communications. We have worked very closely with LIM, for ten years, on their invaluable internship program as well as adding expertise to the multimedia and communication academic programs.

LIM College offers its students a unique educational experience that exists nowhere else which is one of the reasons that EVINS has partnered with and has supported the college and its students for many years. By imposing arbitrary restrictions that would make it virtually impossible for an institution such as LIM College to continue serving students, this proposal would not only have a significant negative impact on New York State’s fashion business talent pipeline, but also on New York’s capacity to sustain its reputation as a leader of fashion and design.

Most troubling in my mind is the Governor’s proposed requirement that proprietary colleges (only) meet a requirement of 50% minimum expenditures for instruction in the form of faculty salaries, wages and benefits. The state-wide average among degree-granting colleges is 22.4%. Colleges in areas where rent, repairs and other facility related expenses are very high — like LIM College whose campus is — appropriately — in New York City the fashion capital are particularly unfairly disadvantaged.

LIM College is a strong economic driver for one of New York’s most noted industries, as it is able to identify the needs of employers such as myself and adapt and develop academic programs to meet those needs. Therefore, I urge you to reject the Governor’s proposal known as the “For-Profit College Accountability Act” in order to preserve LIM College, as it is key to supplying the next generation of New York’s fashion business professionals.

Sincerely,

[Signature]

Louise R. Evins
CEO, EVINS Communications, Ltd.

830 Third Avenue New York, NY 10022 212.688.8200 www.evins.com
March 20, 2019

To: Andrea Stewart Cousins – Leader, New York State Senate
   Carl Heastie – Speaker, New York State Assembly

Dear Ms. Stewart-Cousins and Mr. Heastie:

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

I write this letter on behalf of LIM College to express my serious concern regarding Governor Cuomo’s proposal known as the “For-Profit College Accountability Act” and the extremely negative impact it would have on the ability of New York’s fashion business sector to recruit qualified employees.

I am the past president of Goldsmith Mannequins NYC of 13 years, now the Managing Partner & EVP of Waste Design UK & NYC, and a LIM College Advisory Board Member since 2003. Throughout my 40+ year career in the fashion industry, I have had the opportunity to work directly with LIM College students as interns and assist them finding employment after they graduate. I know firsthand that LIM College offers its students a unique educational experience that exists nowhere else.

By imposing arbitrary restrictions that would make it virtually impossible for any institution such as LIM College to continue serving students, this proposal would not only have a significant negative impact on New York State’s fashion business talent pipeline, but also on New York’s capacity to sustain its reputation as a leader of fashion and design.

Most troubling in my mind is the Governor’s proposed requirement that proprietary colleges (only) meet a requirement of 50% minimum expenditures for instruction in the form of faculty salaries, wages and benefits. The state wide average among degree-granting colleges is 22.4%. Colleges in areas where rent, repairs and other facility related expenses are very high – like LIM College whose campus is appropriately – in New York City the fashion capital are particularly unfairly disadvantaged.

The fashion industry is one of New York State’s largest fields of employment including textile production, apparel, manufacturing, wholesale and retail markets to name just a few. As our industry continues to grow and evolve, fashion companies and organizations like Goldsmith and Wests Design will naturally continue look to LIM College to provide qualified graduates to fill positions.
LIM College is a strong economic driver for one of New York State's most rated industries, as it is able to identify the needs of employers and to adapt and develop academic programs to meet those needs.

Therefore, I urge you to reject the Governor’s proposal known as the “For-Profit College Accountability Act” in order to preserve LIM College as it is key to supplying the next generation of New York's fashion business professionals.

Sincerely,

Dan Evans

Dan Evans, IID
Managing Partner & EVP
West Design

West Design Consultants Head Office
The Granary, Grange Farm, Harewood Park Estate, Harewood End, Harewood, Wetherby, LS22 6JS, United Kingdom
Tel: +44(0) 1969 730 432

West Design Consultants USA Office
174 Hudson Street, New York City, NY 10013, United States of America
Tel: 212 835 0625
To: Andrea Stewart Cousins – Leader, New York State Senate  
Carl Heastie – Speaker, New York State Assembly  
Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

Dear Ms. Stewart-Cousins and Mr. Heastie:

I write this letter on behalf of LIM College to express my serious concern regarding Governor’s Cuomo’s proposal known as the “For-Profit College Accountability Act” and the extremely negative impact it would have on the ability of New York’s fashion business sector to recruit qualified employees.

I am the Founder of JW Merchandising and a LIM College alum. Throughout my 25+ year career in the fashion industry, I have had the opportunity to work with LIM College students as interns and to hire them after they graduate, I know firsthand that LIM College offers its students a unique educational experience that exists nowhere else.

By imposing arbitrary restrictions that would make it virtually impossible for an institution such as LIM College to continue serving students, this proposal would not only have a significant negative impact on New York State’s fashion business talent pipeline, but also on New York’s capacity to sustain its reputation as a leader of fashion and design.

Most troubling in my mind is the Governor’s proposed requirement that proprietary colleges (only) meet a requirement of 50% minimum expenditures for instruction in the form of faculty salaries, wages and benefits. The state wide average among degree-granting colleges is 22.4%. Colleges in areas where rent, repairs and other facility related expenses are very high – like LIM College whose campus is – appropriately - in New York City the fashion capital are particularly unfairly disadvantaged.

The fashion industry is one of New York State’s largest fields of employment including textile production, apparel, manufacturing, wholesale and retail markets to name just a few. As our industry continues to grow and evolve, fashion companies and organizations like JW Merchandising will naturally look to LIM College to provide qualified graduates to fill positions.

LIM College is a strong economic driver for one of New York State’s most noted industries, as it is able to identify the needs of employers and to adapt and develop academic programs to meet those needs. Therefore, I urge you to reject the Governor’s proposal known as the “For-Profit College Accountability Act” in order to preserve LIM College, as it is key to supplying the next generation of New York’s fashion business professionals.

Sincerely,

Jacqui
Jacqui Wenzel  
President

80 N. MOORE ST. SUITE 10D. NEW YORK, NEW YORK 10013 • 212.285.2024
To: Andrea Stewart Cousins – New York Senate
Carl Heastie – Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

I write this letter on behalf of ABG and in support of LIM College to express my serious concern regarding Governor’s Cuomo’s proposal known as the “For-Profit College Accountability Act” and the extremely negative impact it would have on the ability of New York’s fashion business sector to recruit qualified employees.

Authentic Brands Group (ABG) is a global brand owner, marketing and entertainment company. Headquartered in New York City, ABG manages, elevates and builds long-term brand value by partnering with an expansive network of best-in-class manufacturers, operators and retailers. Its portfolio, which generates nearly $9 billion in global retail sales annually, includes some of the world’s most iconic brands including Marilyn Monroe, Elvis Presley, Nautica, Aéropostale, Juicy Couture, Vince Camuto, Nine West, Spyder, Thomasville and more.

LIM College offers its students a unique educational experience that exists nowhere else which is one of the reasons ABG has partnered with and supported the College and its students for many years. In fact, I have served on their Fashion Industry Advisory Board for seven years.

By imposing arbitrary restrictions that would make it virtually impossible for an institution such as LIM College to continue serving students, this proposal would not only have a significant negative impact on New York State’s fashion business talent pipeline, but also on New York’s capacity to sustain its reputation as a leader of fashion and design.

Most troubling in my mind is the Governor’s proposed requirement that proprietary colleges (only) meet a requirement of 50% minimum expenditures for instruction in the form of faculty salaries, wages and benefits. The state-wide average among degree-granting colleges is 22.4%. Colleges in areas where rent, repairs and other facility related expenses are very high – like LIM College whose campus is appropriately – in New York City the fashion capital are particularly unfairly disadvantaged.

The fashion industry is one of New York State’s largest fields of employment including textile production, apparel, manufacturing, wholesale and retail markets to name just a few. As our industry continues to grow and evolve, fashion companies and organizations like ABG will naturally look to LIM College to provide qualified graduates to fill positions.

LIM College is a strong economic driver for one of New York State’s most noted industries, as it is able to identify the needs of employers and to adapt and develop academic programs to meet those needs.

Therefore, I urge you to reject the Governor’s proposal known as the “For-Profit College Accountability Act” in order to preserve LIM College as it is key to supplying the next generation of New York’s fashion business professionals.

Sincerely,

Nicholas Woodhouse
President & CMO
Authentic Brands Group LLC
To: Andrea Stewart Cousins – Leader, New York State Senate
    Carl Heastie – Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed "For-Profit College Accountability Act"

I am writing this letter in support of LIM College to express my serious concern for Governor Cuomo’s proposal known as "For-Profit College Accountability Act" and the severely negative impact it would have on the ability of New York’s fashion business sector to recruit qualified employees.

I am currently President of Max Studio, a leading apparel maker with offices in New York. I am involved with LIM as a member of the Advisory Board, as a mentor, as well as, a sponsor of the internship program at this college.

The proposed restrictions would make it seemingly impossible to serve students and would thus, impact the pipeline for new talent that is the lifeblood for this important industry in our state.

It is especially troubling that the Governor’s proposal includes provision that proprietary colleges meet a requirement of a 50% minimum expenditure for instruction in the form of faculty salaries. This is so far above current average and certainly not realistic for institutions as LIM, where its New York City based expenses are considerably higher.

I know that the fashion industry is a major field of employment for New York State. As we strive to grow and evolve, companies look to institutions as LIM College to provide the next generation for this growth.

In summary, I ask that you reject the governor’s proposal in order to preserve the role of LIM College as key support for our industry.

Sincerely,

[Signature]
Robert Bronstein
President
Max Studio
March 6, 2019

Andrea Stewart Cousins - Leader, New York State Senate
Carl Heastie - Speaker, New York State Assembly

Re: Governor Cuomo's Proposed "For-Profit College Accountability Act"

Dear Ms. Stewart-Cousins and Mr. Heastie:

I write this letter on behalf of LIM College to express my concern regarding Governor Cuomo's proposal known as the "For-Profit College Accountability Act" and the negative impact it would have on the ability of New York's fashion business sector to recruit qualified employees.

I am President of Roman & Sunstone, a division of iStar Group, a premier leader of fine, bridge, and costume jewelry. We design, develop, manufacture, and produce both private label and brands across all tiers of retail, including department stores, specialty stores, and mass merchants. With headquarters in New York we serve the fashion industry globally, which generates over $50 billion in the United States alone.

LIM College offers its students a unique educational experience that exists nowhere else, which is one of the reasons Roman & Sunstone has partnered with and supported LIM and its students for several years.

By imposing arbitrary restrictions that would make it virtually impossible for institutions like LIM College to continue serving students, this proposal would not only have a significant negative impact on New York State's fashion business talent pipeline, but also on New York's capacity to sustain its reputation as a leader of fashion and design.

Most troubling is the Governor's proposal that proprietary college (only) meet a requirement of 50% minimum expenditures for instruction in the form of faculty salaries, wages and benefits. The statewide average among degree-granting colleges is 22.4%. Colleges in areas where rent, repairs, and related expenses are very high—like LIM College, whose campus is in New York City are particularly unfairly disadvantaged.
The fashion industry is one of New York State's largest fields of employment, including textile production, apparel, manufacturing, wholesale and retail markets to name just a few. As our industry continues to grow and evolve, fashion companies like ours will naturally continue to look to LIM to provide qualified graduates to fill positions.

LIM College is a strong economic driver for one of New York State's most noted industries, as it is able to identify the needs of employers and to adapt and develop academic programs to meet those needs.

Therefore I urge you to reject the proposed "For-Profit College Accountability Act" in order to preserve LIM College, as it is key to supplying the next generation of New York's fashion business professionals.

Sincerely,

[Signature]

Sally Alex
President
Roman & Sunstone
To: Andrea Stewart Cousins – Leader, New York State Senate
   Carl Heastie – Speaker, New York State Assembly

Dear Ms. Stewart-Cousins and Mr. Heastie:

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

I write this letter on behalf of LIM College to express my serious concern regarding Governor’s Cuomo’s proposal known as the "For-Profit College Accountability Act" and the extremely negative impact it would have on the ability of New York’s fashion business sector to recruit qualified employees.

I am Senior Vice President of Licensing, Merchandising and Sales for Chateau International Inc., one of the largest independent manufacturers in the Fashion Accessory Industry. We manufacture product for some of the largest mid and mass tier retailers in the country, including Macy’s, Urban Brands, TJx Companies, Ross Stores and Burlington among others. I coach Lim students as an industry advisor, and speaking as a 30 year industry professional, LIM students are some of the best prepared compared to other accredited colleges. The Fashion Industry is in a constant state of evolution, and the leadership at LIM has kept ahead of curve in preparing students for careers in the industry. I look to hire LIM students whenever possible because of this.

By imposing arbitrary restrictions that would make it virtually impossible for an institution such as LIM College to continue serving students, this proposal would not only have a significant negative impact on New York State’s fashion business talent pipeline, but also on New York’s capacity to sustain its reputation as a leader of fashion and design.

Most troubling in my mind is the Governor’s proposed requirement that proprietary colleges (only) meet a requirement of 50% minimum expenditures for instruction in the form of faculty salaries, wages and benefits. The state wide average among degree-granting colleges is 22.4%. Colleges in areas where rent, repairs and other facility related expenses are very high – like LIM College in New York City, are particularly unfairly disadvantaged under this proposal.

The fashion industry is one of New York State’s largest fields of employment including textile production, apparel, manufacturing, wholesale and retail markets to name just a few. As our industry continues to evolve at a record pace, fashion companies like
Chateau will continue to look to LIM College to provide qualified graduates to fill positions.

LIM College is a strong economic driver for one of New York State's most noted industries, as it is able to identify the needs of employers and to adapt and develop academic programs to meet those needs.

Therefore, I urge you to reject the Governor's proposal known as the "For-Profit College Accountability Act" in order to preserve LIM College as it is key to supplying the next generation of New York's fashion business professionals.

Sincerely,

Mark Donatiello / PL

Name: Mark Donatiello
Title: Senior Vice President Licensing, Merchandising and Sales
Organization: Chateau International Inc.
330 Fifth Avenue, 6th floor
New York, NY, 10001
March 6, 2019

To: Andrea Stewart-Cousins - Leader, New York State Senate
       Carl Heastie - Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed "For-Profit College Accountability Act"

Dear Ms. Stewart-Cousins & Mr. Heastie,

As a member of the Board of Directors of LIM College, I write to express my concerns with the Governor’s proposed For-Profit College Accountability Act. I have served LIM College in this role for over 12 years.

I am also a proud graduate of LIM College - Class of 1971, which has afforded me over 40 years in the Fashion business in many capacities - starting on a major industry training program at A&S in Brooklyn, NY and then moving through the retail industry for Macy’s and Federated Corporations as a buyer, divisional merchandiser, and then general merchandiser. Later on changing careers into the women’s wholesale footwear business for Fisher Camuto and Nine West Group, holding positions as VP and later on as President of Nine West - a $200M business. After leaving Nine West I opened a women’s retail designer business in East Hampton, NY in 2007 - Gail Rothwell ltd – and I was able to hire an LIM graduate from the Class of 2006 as a buyer.

LIM College gave me the education and the tools to launch my successful career in the fashion business. Every year, at the LIM College graduation, I look at these students and I know and understand why they choose to attend the College. With my background, I believe it is most important to help guide these students to reach their goals.

My experience also allows me to see that the Governor’s proposal would not advance these students’ educational goals and opportunities; rather, it would undermine LIM College’s ability to provide these students with crucial student services and would potentially interrupt these students’ educations with permanent negative effects.

Accordingly, I urge you to reject the Governor’s proposed “For-Profit College Accountability Act” and preserve institutions like LIM College that expand access to higher education and a path to a better life for some of New York’s most underserved populations.

Sincerely,

GAIL E. ROTHWELL
March 20, 2019

To: Andrea Stewart-Cousins – Leader, New York State Senate  
    Carl Heastie – Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

Dear Ms. Stewart-Cousins & Mr. Heastie

As a member of the Board of Directors of LIM College, I write to express my concerns with the Governor’s proposed For-Profit College Accountability Act. I have served LIM College in this role for over five years and prior to my time on the Board I worked with the College for many years in a different capacity as an independent auditor. In fact, I have over 40 years of experience in New York as a certified public accountant (CPA), business owner, and tax preparer. I choose to serve LIM College because I have seen first-hand how the College maintains a high degree of integrity and ethics in its business practices. I have also observed for many years how the College’s focus on experiential education and relevant business skills has consistently led to strong career outcomes for its graduates. My experience gives me insight into the lives of LIM College’s students – I understand why they choose to attend LIM College and how the College can best support them in achieving their goals.

My experience also allows me to see that the Governor’s proposal would not advance these students’ educational goals and opportunities; rather, it would undermine LIM College’s ability to provide these students with crucial student services and would potentially interrupt these students’ education with permanent negative effects. LIM College is widely recognized in the fashion industry as being a leader in fashion business education, providing top talent and helping to support the economic development of one of New York’s most important industries. The Governor’s proposal runs counter-intuitive to all that is right in supporting innovation in higher education and in promoting a highly skilled and in-demand workforce that keeps jobs in New York State.

Accordingly, I urge you to reject the Governor’s proposed “For-Profit College Accountability Act” and preserve institutions like LIM College that expand access to higher education and a path to a better life for some of New York’s most underserved populations.

Sincerely,

[Signature]

Jay R. Horowitz, CPA
March 8, 2019

Re: Governor Cuomo's Proposed "For-Profit College Accountability Act"

Dear Ms. Stewart-Cousins & Mr. Heastie,

As a member of the Board of Directors of LIM College, I write to express my concerns with the Governor's proposed For-Profit College Accountability Act. I have served LIM College as a Board member for 7 years, and have mentored two students each year while in this position. I have kept in touch, been there to offer advice and guidance, and followed the careers of each one. Perhaps, more importantly, I was a student and graduate of LIM (1970) College. Because of my education and on-going post graduate guidance, I was confident enough to open my own retail store-specializing in maternity apparel. Over 10 years, I grew my business to a small chain of 4 stores serving Southern California.

My experience gives me unique insight into the lives of LIM students. Their reasons for choosing LIM are the same as mine were. We wanted to get the best education possible, in a field we love, and even more than that, we wanted to parlay those years into a lifelong career. There are many reasons the college has a high amount of students graduating with jobs, including our internships which have been said to be a standard for the industry.

The Governor's proposal would not advance students educational goals or opportunities in any way, but rather will undermine LIM's ability to provide students with the crucial student services that allowed me personally to flourish.

As a Board member, a graduate, and a mentor, I have insight into not only how the school is managed but what the students gain from their education. I was a young 18 year, trying to make ends meet when I enrolled in LIM. It is because of their training, and continuing support, that I was able to reach the pinnacle I have.

I urge you to reject the Governor's proposed "For-Profit College Accountability Act" and preserve institutions like LIM that expand access to higher education and a path to a better life for some of New York's most underserved communities.

Sincerely,

[Signature]

Patty Farmer

Board Member, Business Woman, Author.

1001 Avenida Pico # C632, San Clemente, California 92673
March 7, 2019

To: Andrea Stewart-Cousins – Leader, New York State Senate
    Carl Heastie – Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

Dear Ms. Stewart-Cousins & Mr. Heastie:

For more than 10 years I have been a member of the Board of Directors of LIM College, a New York college which educates students in the global business of fashion and its many related industries. I am writing to express my concerns with the Governor’s proposed For-Profit College Accountability Act, as it holds for-profit colleges to higher standards than their not-for-profit competitors. Furthermore, the proposed act does nothing to ensure that not-for-profit colleges prepare their students for the job market. I will give evidence below that LIM College admirably accomplishes this goal.

I am the executive director of the Auldridge Fund, a charitable foundation, and have served on the Boards of Directors (and in other capacities) of the Jewish Federation of Greater Philadelphia, and Jewish Family and Children’s Service, two organizations which serve both Jews and non-Jews, often those who are finding challenges when they try to enter the job market. My experience gives me insight into why students seek out places at LIM College and the value that the College provides.

For one thing, LIM College takes great pride in measuring and recording the success of our graduates. The College recently surveyed those who graduated in 2018. Of 299 graduates we received 284 responses about their employment situation, a response rate which highlights the engagement of LIM College and its alumni. The survey showed that 93% of respondents seeking employment were employed at the time they were surveyed, and for those who reported compensation, the average salary was within the range of $35,000-$40,000. This underscores the economic value that we contribute as a for-profit college. Finally let it be said that 216 of the surveyed graduates work in the State of New York. I hope this reflects our commitment to (and dependence on) the State.

My experience in the non-profit sphere, along with these survey results, causes me to conclude that the Governor’s proposal would not advance our students’ educational goals and opportunities; rather, it would undermine LIM College’s ability to provide our students with crucial services and would potentially interrupt these students’ educations with permanent negative effects.
Accordingly, I urge you to reject the Governor’s proposed “For-Profit College Accountability Act” and preserve institutions like LIM College that expand access to higher education and a path to a better life for some of New York’s most underserved populations.

Sincerely,

[Signature]

Rosalind S. Neff  
Executive Director, The Auldridge Fund
March 8, 2019

To: Andrea Stewart-Cousins – Leader, New York State Senate
    Carl Heastie – Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

Dear Ms. Stewart-Cousins & Mr. Heastie

As a member of the Board of Directors of LIM College, I write to express my concerns with the Governor’s proposed For-Profit College Accountability Act. I have served LIM College in this role since 2017. I am also the Managing Partner for SPP Capital Partners LLC (“SPP”), a New York based investment bank and direct lender. In its 30-year history, SPP has executed more than $24 billion comprised of more than 550 distinct transactions; the firm has considerable experience in the for-profit education sector, as well as fashion, retail, and consumer products. All of my formal education has been in New York State. I am a graduate of Colgate University, as well the Cornell University Law School. Though I serve on a number of boards, public, private, and charitable, my role on the LIM Board (and as a member of its Finance Committee) is my most cherished, and where I sincerely believe my efforts have the most significant and profound impact on our community, New York State, and the next generation of entrepreneurs in the business of fashion.

As an individual who came from relatively modest means myself, but with the benefit of a quality education and professors committed to my academic and professional growth, I think I have a pretty good handle on why our students choose to attend LIM College, and how we can guide them to a promising future in the real business of the fashion industry. More importantly, we have a unique capacity to immerse our students in the fashion community; not only providing them a superior educational experience, but also empowering them professionally, and in most cases, helping to guide them to their first full time industry position as well as putting them on a pathway to future career progression. To fully appreciate the diversity of the LIM student population, and the energy and vitality of our extraordinary students, I would invite you to come to our commencement ceremony on May 24th. You will bear witness to lives being actualized in real time—where the aspirations and dreams of families are celebrated. You will understand exactly why the mission of LIM is so critical, and why the Governor’s proposal, which would undermine that mission, is so misplaced.

Whatever positive intent is behind the Governor’s proposal, its practical application would be devastating to our student body, nor would it advance these students’ educational goals and opportunities. To the contrary, it would subvert LIM’s ability to provide these students with crucial student services and would potentially, deny them the future they are rightfully entitled.
Accordingly, I sincerely implore you to expressly reject the Governor's proposed "For-Profit College Accountability Act" and preserve institutions like LIM College. Don't prevent us from providing some of New York's most underserved populations with the access to higher education and a path to a better life.

Sincerely,

[Signature]

Stefan Shaffer
Managing Partner
SPP Capital Partners, LLC
March 9, 2019

The Hon. Andrea Stewart-Cousins – Leader, New York State Senate
The Hon. Carl Heastie – Speaker, New York State Assembly

Re: Governor Cuomo’s Proposed “For-Profit College Accountability Act”

Dear Ms. Stewart-Cousins and Mr. Heastie:

I write to express my opposition to Governor Cuomo’s For-Profit College Accountability Act as currently proposed. I have been a member of the Board of Directors of LIM College for almost fifteen years, and have served as the Chair of the Board since 2012. I have also had the pleasure of serving on the boards of several other for-profit and not-for-profit institutions. In addition, I have practiced law in New York State for thirty-five years.

I choose to serve the LIM College community because I believe so strongly in the mission of the school and the important niche that it has filled in New York for more than 75 years. Like many New York State for-profit colleges, we provide a vital and unique pathway for our students to gain access to and thrive in the occupational sectors they are passionate about. The education LIM College provides for students who want to pursue a career in the business of fashion, and in particular the central role that experiential learning plays in it, allows over 92% of our students to find jobs in their chosen field within twelve months of graduation. From there, armed with their LIM education, our grads’ careers take off and they achieve great success. If you would like more proof of the amazing heights to which our students have soared, I would be happy to provide it.

My many years of experience gives me some insight into the lives of LIM College’s students. Many of our students are the first in their families to attend college. For all of our students, their attendance and success at LIM is a group effort, in which the students, their families, and LIM all play an important role in making sure that the dreams of the students and their supporters are fulfilled. Without LIM College, the dreams of these students to pursue careers in the business of fashion will not just be deferred, but in all likelihood quashed. These students and their families cannot afford to travel outside of New York to gain an education in the fashion business. We should be doing everything we can to support these students (and their families) as part of their plan to reach their educational and professional passions, rather than restricting access to higher education and a path to a better life for some of New York’s most underserved populations.

Governor Cuomo’s proposal would not advance these students’ educational goals and opportunities. To the contrary, it would undermine LIM College’s ability to provide these students with crucial student services and would potentially interrupt these students’ educations and careers.

For these reasons, I urge you to reject Governor Cuomo’s proposed “For-Profit College Accountability Act” and help to preserve institutions like LIM College that expand access to.

If you have any doubt about the incredible value being added by LIM College, and the misguided nature of the Governor’s proposal, I urge you not to just take my word for it. I invite you to visit the College for just one hour. I am confident that is all it will take for you to see the difference we are making in these students’ lives, the opportunities being provided, and the harm that will surely result if Governor Cuomo’s “For-Profit College Accountability Act” is enacted.

If you have any questions in this regard, please do not hesitate to contact me at the telephone number listed above.

Very truly yours,

William J. Borner
Chair
LIM College