

# APC Bulletin

## Gainful Employment: A Q&A with Marc Jerome



We recently sat down with Marc M. Jerome – an APC Trustee and Monroe College Executive VP (pictured above),

to discuss the U.S. Department of Education’s proposed Gainful Employment rule. Jerome was one of 15 negotiators empaneled in 2012 to review and comment on the newly proposed regulation. Jerome was one of two people representing the proprietary sector.

**Q:** Can you summarize what the Gainful Employment regulation is about?

**MJ:** “Gainful Employment” is a statutory term used to describe certain programs that are eligible for federal Title IV financial aid funds. The term is applied to all certificate programs, regardless of sector,

and all certificate and degree programs at proprietary institutions. Although the term goes back at least 50 years, it was never defined. The regulation proposes various metrics that attempt to define the term and measure which programs should remain eligible for federal funds. The concept started making headlines more recently when the Obama Administration, in response to the explosive growth of some proprietary institutions, proposed a regulation to address the concern that students at these institutions were being saddled with too much debt and not getting an education that justified that debt.

**Q:** What are the Department’s goals with the regulation?

**MJ:** There is no guesswork here. The Department

published its goals with the regulation, which are to:

- 1: Define what it means for a program to prepare a student for Gainful Employment in a recognized occupation;
- 2: Provide metrics for institutions to assess whether their programs prepare students for Gainful Employment and provide institutions the opportunity to improve their performance;
- 3: Protect students and taxpayers by identifying Gainful Employment programs with poor student outcomes, ending the support of federal funds to programs that do not prepare students for gainful employment; and
- 4: Increase transparency and information to students so they can make an informed decision.

[Read more of Marc Jerome’s interview here.](#)

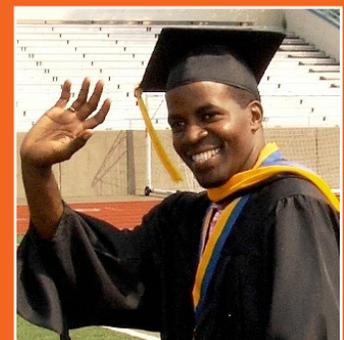
## DID YOU KNOW?

APC Colleges is made up of 25 fully accredited colleges providing 45,000 students with a pathway to a degree and a job.

APC member colleges employ 6,500 people on 41 campuses.

Members have been operating for an average of 80 years; Six of the 25 colleges are more than 100 years old.

Institutions have awarded students more than \$123 million in grants, scholarship and aid in recent years.



# CW Celebrates 100<sup>th</sup> Year

The College of Westchester (CW) – a 1,100-student, fully accredited college celebrating its 100th year – commemorated the milestone by launching two bachelor’s degree programs in Health Care Administration, available on campus and online.

Last winter, 24 CW students began their pursuit of the degrees, which will enable them to play a key role in the expanding health care industry, including in organizations such as hospitals, and other clinical environments offering health care services.

The Health Care Administration BBA programs received approval from the state Board of Regents last fall. The programs’ genesis resulted from health care employer feedback. These service providers were seeking graduates with specific attributes and skills.

The bachelor’s degree programs, comprised of

students who have previously earned their associates degree, can be completed in as few as 18 months. Among the advanced undergraduate course work available are courses focused on Public Health Issues and Practice, Healthcare Economics and Human Resources Management.

CW has come a long way since 1915, but has never lost its focus: career success of its students built on a foundation of skills and competencies desired by employers.

“CW remains true to its mission of serving students and being responsive to the changing needs of the marketplace, most recently with the addition of these programs,” said Karen Smith, CW President

Learn more about CW programs by visiting [www.CW.edu](http://www.CW.edu); or by following the college on Twitter [@TheCofWOnline](https://twitter.com/TheCofWOnline).



THE COLLEGE  
OF WESTCHESTER

## Upcoming Events

**What:** Lobby Day  
**When:** March 10-11  
**Where:** Albany

**What:** Summer Conference:  
**When:** June 24-26,  
**Where:** Saratoga Hilton, Saratoga Springs

## Fast Fact

In a report highlighting the high cost of NY State’s private colleges U.S. News & World Report names Monroe College as the least expensive.



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