

APC Bulletin

Mark Your Calendar for APC's 2014 Summer Conference

It has been said that Saratoga Springs is the summer place to be. We don't have to wait until August, we'll be there on June 24th - 26 for APC's Innovation Summit - Connecting Great Ideas with Growth and Student Success! Its focus will be on sharing fresh, innovative ideas to help ensure student success, in the areas of assessment and engagement, technology, social media and regulatory affairs.

The innovation summit will feature expert keynote speakers including David Stanford, president of The

Motivation Group and Brian Niles, founder of TargetX, as well as APC member



speakers/panels, round robin style sessions and a series of workshops with two tracks with particular application to either administrative services

or to the classroom.

The innovation summit affords a great opportunity for faculty, staff, administrators and education partners to discuss and share best practices to address changing higher education trends. For additional information or to learn how you can attend the conference, please visit www.apc-colleges.org.

And don't miss a [special video message](#) from APC Colleges Executive Director, Donna S. Gurnett!

Jamestown Post-Journal Editorial Board Praises JBC Program

In response to a diminished number of graduates in the medical field available to fill local jobs, Jamestown Business College launched a Bilingual Cohort in its Medical Office Assistant Certificate program. JBC realized that bilingual students entering this program were scooped up quickly by regional employers, which was acknowledged by the Jamestown Post-Journal in a May 21 editorial. This November, 16 members of

the Hispanic community who enrolled in this program are scheduled to graduate. The following is an excerpt from the editorial:

"Give credit to JBC officials and to Max Martin, Eastside YMCA branch manager, for filling a void that helps the entire community. Not only will 16 more people be qualified for jobs, but a frustrating language gap could begin disappearing

from area medical offices. The JBC classes are also a wonderful foot in the door to education for these non-traditional Hispanic students ... We hope Jamestown Business College's Bilingual Cohort in Medical Office Assistant serves as a springboard for similar programs in the future."

[Read the complete Jamestown Post-Journal editorial.](#)

Monroe College Receives New York State Senate Resolution



Sen. Gustavo Rivera (D - Bronx)

On May 6, the New York State Senate [passed a resolution](#) commending Monroe College upon the occasion of being ranked the top regional university for exceeding predicted graduation rates by U.S. News & World Report.

On the New York State Senate floor, [Senator Rivera praised Monroe College](#) for truly making a difference in the Bronx.

APC Launches New Microsite Highlighting Important Gainful Employment Information

In effort to keep APC's membership up-to-date with regard to Gainful Employment, APC together with STARKMAN PR, has launched an extension of the associations current website: www.apc-colleges.org/main/gainful-employment/.

The Department of Education's proposed Gainful Employment Rule is a complicated and highly debated measure, with a vast array of perspectives and opinions published on its potential impact on proprietary colleges and their students.

This site will be home to all materials that support APC's position on the proposed gainful employment rule. By pooling these resources together in one location, it will be easier to quickly find related updates as well as access background and supporting materials.

APC Responds

APC and many of its members submitted comments to the USDOE in response to the proposed gainful employment rule. APC's comments alone exceed 200 pages and are [available on the microsite](#).

We've put this special section of the APC website together to facilitate a fair, balanced, practical examination of the underlying issues that the Gainful Employment ruling

seeks to address, and to share our perspective on the advisability of some of the approaches being promoted as workable solutions.

APC will continue to update the website with weekly articles on important aspects of the rule. There are a great many voices and opinions coming from all corners on this contentious matter, and not all of them have the full

or fair 360-degree view on the subject. This leads to many misrepresentations, misperceptions and misunderstandings. APC's blog articles are designed to help bring timely and relevant information, data, and insight to the forefront to ensure a more balanced conversation going forward.